



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1353945
Schedule Dates 08/14/12-08/20/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand SHERROD BROWN (446687)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments BROWN
BROWN FOR SENATE

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Gardy Sweetman
CO-OP No
Headline # ECR09790210
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,337.50
Net Total \$18,912.50
Sales Tax

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Aug. 2012	26	\$22,250.00
Grand Total:	26	\$22,250.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	6:58A- 7:57A (EST)				1	1	1	1	1		4	\$400.00	\$1,600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/13/12
2.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	7:58A- 9A (EST)				1	1	1	1	1		4	\$450.00	\$1,800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/13/12
3.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	7:28P- 7:57P (EST)	1							X		1	\$250.00	\$250.00	Columbus (WTTE)	OHIO LOTTERY	8/13/12
4.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	6:58P- 7:30P (EST)				1	1	1	1	1		4	\$900.00	\$3,600.00	Columbus (WTTE)	2.5 MEN	8/13/12
5.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	7:30P- 7:57P (EST)				1	1	1	1	1		4	\$1,350.00	\$5,400.00	Columbus (WTTE)	BIG BANG	8/13/12
6.0	Normal Line / SPOT	08/18/12-08/19/12	3	:30	10P- 11P (EST)								1	1	2	\$1,000.00	\$2,000.00	Columbus (WTTE)	NEWS	8/13/12
7.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	10P- 11P (EST)	3		X	X	X	X	X			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	8/13/12
7.0.1	Closed Preempt	08/14/12																Columbus (WTTE)	Pre-empt/Exception -	
7.0.2	Closed Preempt	08/14/12																Columbus (WTTE)	Pre-empt/Exception -	
8.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	6:58A- 7:57A (EST)		1								1	\$400.00	\$400.00	Columbus (WTTE)		8/13/12
9.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	7:58A- 9A (EST)		1								1	\$450.00	\$450.00	Columbus (WTTE)		8/13/12
10.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	6:58P- 7:30P (EST)		1								1	\$900.00	\$900.00	Columbus (WTTE)		8/13/12
11.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	7:30P- 7:57P (EST)		1								1	\$1,350.00	\$1,350.00	Columbus (WTTE)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Est 12.0	M/G For 7.0.1 (NewL) on credit hold / SPOT	08/16/12-08/16/12	3	:30	11:01:05P- News-Fox 28 News at 11p						1			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	8/14/12
Est 13.0	M/G For 7.0.2 (NewL) on credit hold / SPOT	08/20/12-08/20/12	3	:30	10P- 11P (EST)		1	X						1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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